

The Transportation Alliance is pleased to announce its **NEW** streamlined and reduced membership fees for 2021!

We know these times are challenging for operators and money is tight. In order to assist our members in every way possible, TTA has reduced membership fees for 2021 members!

But that's not all! When you pay your annual membership in full by January 15, 2021, you will **also** receive a

SPECIAL 15% DISCOUNT
on your 2021 dues!

Join The Transportation Alliance To Receive Real Benefits Like:

- Key industry information and **operational insights** from top fleet executives in our monthly *Transportation Insights* e-newsletter
- A **timely roundup** of news coverage on or affecting the industry in our *Media Watch* e-newsletter
- The opportunity to promote your company's services and products through our **exclusive, members-only, vendor-sponsored webinars**
- A company listing in our public, online *Buyers' Guide*
- The option to join our **members-only discount program PERKS** to promote your business, as well as take advantage of discounts, where available, from other members
- Full access to our online *Membership Directory*
- **Discounted sponsorship and advertising opportunities** in our daily and monthly e-newsletters, respectively, as well as discounted ad space on our website
- **Members-only rates for exhibiting and sponsorship opportunities** at our Annual Convention & Expo and Spring Conference & Expo

Annual dues for associate membership is \$1,150 or \$978 if you pay your membership in full by January 15, 2021.

TTA has opened up the option for members to be able to set up a customized installment payment plan to meet your membership fee requirements. Please contact TTA at info@TheTransportationAlliance.org to set up a payment plan.

Associate Membership Application

Visit www.TheTransportationAlliance.org to learn more.

COMPANY PROFILE

Company Name _____

Representative Name: _____ E-Mail: _____

Associate members may select up to 2 additional staff people to receive benefits.

Name: _____ E-mail: _____

Name: _____ E-mail: _____

Mailing Address: _____

City: _____ State/Province: _____

Zip/Postal Code: _____ Country: _____

Administrative Phone: _____ Sales Phone: _____

Website: www._____ Sponsor (if any): _____

50-Word Description of Your Company: _____

Select one or two product/service categories in which your company should be listed in our *Buyers' Guide*. The maximum number of selections is six.

Business Services:

- Accountants
- Advertising, Marketing and Public Relations Agencies
- Consultants: Financial, Regulatory, Other
- Driver Education
- Fuel Programs
- Insurance Coverage and Services
- Law Firms and Legal Services
- Reservation Networks
- Trade Magazines
- Uniforms and Attire
- Vehicle Financing, Leasing and Disposal
- Vehicle Advertising and Graphics
- Office Supplies
- Transportation Brokers/Fleet Management
- Drug and Alcohol Testing/Background Checks
- Inspections

Fleet Communications Systems and Equipment:

- AVL
- Dispatch Systems
- GPS
- Mobile Data Terminals
- Mobile Radios
- Navigation Systems
- Payment Systems
- Software
- Wireless Communications
- Apps

Parts and Accessories:

- Loss Prevention Devices and Safety Equipment
- Meters
- Rooflights
- Sign Carriers
- Tires
- Vehicle Parts and Equipment Distributors
- Shop Equipment
- Communications Parts and Brackets
- Accessibility Devices

Vehicle Manufacturers and Dealers:

- Sedans
- Limousines
- Coaches and Minibuses
- Vans and Minivans
- Accessible Vehicles
- Alternative Fuel Vehicles

Please send a 300 dpi copy of your company's logo and primary contact's headshot to info@TheTransportationAlliance.org. They will be used on The Transportation Alliance's website and other venues where your company's membership and primary contact are referenced.

MEMBERSHIP INFORMATION

- Membership in The Transportation Alliance is on a calendar-year basis, beginning on January 1 and ending on December 31.
- With the exception of 20% of your dues used for lobbying Congress and federal regulatory agencies, dues for membership in The Transportation Alliance may be deducted as a business expense but not as a charitable contribution under U.S. laws.
- Final acceptance of membership is based on approval by The Transportation Alliance board of directors.

DUES

Your 2021 dues for associate member are \$1,150 or \$978 if you pay your membership in full by January 15, 2021.

PAYMENT

Check (drawing on U.S. funds in a U.S. bank) MasterCard Visa American Express

Name on Card: _____ Security Code: _____

Card #: _____ Expiration Date: _____

Billing Street Number and Zip/Postal Code: _____ Authorized Charge Amount: \$ _____

Authorized Signature: _____