

The Transportation Alliance is pleased to announce its
NEW streamlined and reduced membership fees for 2021!

We know these times are challenging for operators and money is tight.
In order to assist our members in every way possible, TTA has
reduced membership fees for 2021 members!

But that’s not all! When you pay your annual membership in full
by January 15, 2021, you will **also** receive a

SPECIAL 15% DISCOUNT
on your 2021 dues!

Join The Transportation Alliance To Receive Real Benefits Like:

- Key industry information and **operational know-how** from top fleet executives in our monthly *Transportation Insights* e-newsletter
- Access to our **private membership app** where you can connect with, and seek advice from, fellow members
- A **timely roundup** of news coverage on or affecting the industry in our *Media Watch* e-newsletter
- Access to our **on-demand webinars** and business development tools for you and your team
- A company listing in our online Find a Ride tool to **promote your company**
- Opportunities to help **set industry policy** with other top executives by serving on our board and committees
- Members-only discounts on passes to our Annual Convention and Spring Conference, **the only events in the world focused solely on our entire industry**

2021 International Membership Dues by Vehicle Counts	
Total # of Vehicles	2021 Fee/Discounted Fee*
1 to 49	\$420/ \$357
50 to 99	\$740/ \$629
100 or more vehicles	\$1,160/ \$986

* *Discounted Fee available to all who pay the annual membership in full by January 15, 2021.*

TTA has opened up the option for members to be able to set up a customized installment payment plan to meet your membership fee requirements. Please contact TTA at info@TheTransportationAlliance.org to set up a payment plan.

International Fleet Operator Membership Application

Visit www.TheTransportationAlliance.org to learn more.

Your membership dues are based on the number of vehicles operating in your organization's system. The discount is determined by date paid. To determine your specific dues and discount, please review the information below.

ORGANIZATION PROFILE

Organization Name _____
Representative's Name: _____ E-Mail: _____
Mailing Address: _____
City: _____ State/Province: _____
Zip Code: _____ Country: _____
Administrative Phone: _____ Local Reservations Phone: _____
Toll-Free Phone: _____ Website: www. _____
Sponsor (if any): _____
Vehicle Counts: Taxicab _____ Livery _____ NEMT _____ Paratransit _____ Shuttle _____ Luxury _____ Other _____ Total _____
List all of the trade names under which you operate (e.g., Yellow Cab, Luxury Transport, Accessible Transportation): _____

MEMBERSHIP FEE & PAYMENT

Dues are based on the number of passenger vehicles (taxicab, livery, NEMT, paratransit, shuttle, luxury, and motorcoach) operating in an organization's system.

- The Transportation Alliance dues cover all vehicles connected with The Transportation Alliance member operator's organization(s). That means that all passenger vehicles receiving any service whatsoever from the member operator or from the operator's organizations (company, cooperative, association, dispatch service) that operate within 75 miles of your organization's location are covered. This includes independents, affiliates and/or associates who own their own vehicles and/or their own permits and simply purchase dispatch or insurance or some other service from The Transportation Alliance member operator's organization(s).
- Since many fleets either trade under several different names and/or different corporate structures, it is required that all of these diverse entities that are affiliated with the operator, or the operator's management team, and which are located within 75 miles of The Transportation Alliance member organization(s), are covered by The Transportation Alliance dues. The organization can have each affiliated transportation service join The Transportation Alliance independently or all services operating within a 75-mile radius can be amalgamated into one large member, but all of them must join for any one of them to join.

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PAYMENT: Check (drawn in U.S. funds at a U.S. bank) MasterCard Visa American Express

Name on Card: _____ Security Code: _____

Card #: _____ Expiration Date: _____

Billing Street Number and Zip Code: _____ Authorized Charge Amount*: USD\$ _____

Authorized Signature: _____

*Membership dues in The Transportation Alliance are for the calendar year and may not be deducted as a charitable contribution, but may be deducted as a business expense, except that twenty percent (20%) of your dues, which will be used for lobbying, is not tax deductible under U.S. law.