

# Mobilize 2020

## Annual Convention & Expo

*The road to economic recovery!*

by **the transportation alliance**

**The Transportation Alliance's Annual Convention & Expo  
Hyatt Regency, Atlanta, Georgia – November 7-9, 2020**

**(No On-Site Registrations, Wearing a Mask is Required &  
Meeting Rooms Sanitized (fogged) Before Each Session Begins)**

**PRELIMINARY AGENDA as of 10-20-20  
(subject to change without notice)**

**Friday, November 6, 2020**

**Exhibitor Schedule:**

8:00 a.m.-7:00 p.m.

Decorator Set-Up of the Expo Hall (hall closed to operators)

1:00 p.m.-3:30 p.m.

Vehicles Move into Expo Hall (hall closed to operators)

4:00 p.m.-7:00 p.m.

Display Space Set-Up by Exhibitors (hall closed to operators)

**Saturday, November 7, 2020**

**Exhibitor Schedule:**

8:00 a.m.-2:00 p.m.

Display Space Set-Up by Exhibitors (hall closed to operators)

**Operator Schedule:**

8:30 a.m.-9:45 a.m.

**TLPF Board Meeting & Breakfast (by invitation only)**

10:00 a.m.-12:30 p.m.

**TTA Board Meeting & Lunch (by invitation only)**

Lunch sponsored by National Interstate Insurance Co.

12:00 p.m.-7:00 p.m.

**TTA Badge Pick-up Desk Open (NOTE: No on-site registrations)**

*30/30 Learning Labs = 30 minutes of presentation followed by 30 minutes of group discussion*

1:00 p.m.-2:00 p.m.

**1st Set of Concurrent 30/30 Learning Labs**

• Expansion Opportunity: Winning School Transportation Contracts

Terry O'Toole, zTrip, Kansas City, MO, Moderator

Teresa Wolken, zTrip, Kansas City, MO

Bill Legare, Valley Transportation Corp. Woonsocket, RI

- Tech Talk: New Advances in Call Centers/Dispatching  
Rick Hwatt, Checker Cab, Atlanta, GA, Moderator  
Andrew Morton, iCabbi  
Kyle Summers, Marigold Communications  
Imran Younus, IT Curves
- Open Discussion: Everything About Insurance

**2:15 p.m.-3:30 p.m.**

**Opening General Session**

- Welcome & State of the Industry by President Tom Arrighi
- COVID Hot Topics for Employers Now and in the Next Phase by Phillip Russell, Ogletree, Deakins, Nash, Smoak & Stewart, P.C., Tampa, FL
- Industry Keynote Panel: Sustaining Your Business Through the Pandemic  
Nick Cambas, United Taxi & Yellow Cab, Clearwater, FL  
Bill George, zTrip, Kansas City, MO  
Judy Potter, Black & White Transportation, Toledo, OH  
Phillip Russell, Ogletree, Deakins, Nash, Smoak & Stewart, P.C.,

**3:30 p.m.-7:30 p.m.**

**Grand Opening of Expo Hall**

**4:30 p.m.-6:30 p.m.**

**Expo Reception with Open Bar and Hors d'oeuvres**

Sponsored by Paratransit Insurance Company

**7:30 p.m.**

**Expo Hall Closed for the Day**

**Sunday, November 8, 2020**

**8:30 a.m-5:00 p.m.**

**TTA Badge Pick-up Desk Open – No On-site Registrations**

**8:45 a.m.-9:30 a.m.**

**Continental Breakfast**

*30/30 Learning Labs = 30 minutes of presentation followed by 30 minutes of group discussion*

**9:00 a.m.-10:00 a.m.**

**2nd Set of Concurrent 30/30 Learning Labs**

- Expansion Opportunity: Winning Microtransit, Paratransit & MaaS Contracts  
Dwight Kines, zTrip, Baltimore, MD, Moderator Scott Potter, Black & White Transportation, Toledo, OH Joe Rubino, J.M. Rubino Transit Consulting
- Tech Talk: Is Your App Meeting Passenger Expectations  
Jeb Corey, C & H Taxi, Charleston, WV, Moderator Andrew Morton, iCabbi  
Matthew Mohebbi, IT Curves
- Open Discussion: Setting Up Safe Vehicles for Passengers & Drivers  
Will van der Linde, Yellow Cab, Charlottesville, VA, Moderator Frank Ciccarella, Synergize Consulting  
Cheryl Horan, Green & Yellow Cab, Somerville, MA

**10:15 a.m.-11:45 a.m.**

**Second General Session & TTA Annual Business Meeting**

- Federal Assistance and PPP Loan Forgiveness by Matt Daus  
Windels Marx Lane & Mittendorf, LLP, New York, NY
- Industry Keynote Panel: Positioning Your Company for Post-Pandemic Opportunities & Challenges  
Nick Cambas, United Taxi & Yellow Cab, Clearwater, FL  
Matt Daus, Windels Marx Lane & Mittendorf, LLP  
Bill George, zTrip, Kansas City, MO  
Alan Groedel, Provide A Ride, Cleveland, OH
- TTA Annual Business Meeting (election of officers and directors and adoption of the 2021 budget)

11:50 a.m. to 12:30 p.m.

11:50 a.m.-3:45 p.m.

3:45 p.m.-7:00 p.m.

4:00 p.m.-5:00 p.m.

**Lunch in Expo Hall**

**Expo Hall Open**

**Exhibit Take Down (hall closed to operators)**

**3rd Set of Concurrent 30/30 Learning Labs**

- Expansion Opportunity: Winning NEMT Private Hire & Broker Contracts
- Tech Talk: Automating & Integrating Back Office Operations  
Jeb Corey, C & H Taxi, Charleston, WV, Moderator  
Jason Gauer, Gauer Modules  
Kyle Summers, Marigold Communications  
Imran Younus, IT Curves
- Open Discussion: PPP, Federal Loans/Grants & Other Pandemic Issues  
Paul Miller, Miller Wenhold Capitol Strategies, Moderator  
Matt Daus, Windels Marx Lane & Mittendorf, LLP  
Dan Reid, Grove Transit, Hattiesburg, MS

5:00p.m.-6:30 p.m.

**TLPF Special Event (separate fee to benefit the Foundation)**

Open Bar and Light Snacks

**Monday, November 9, 2020**

8:30 a.m.-11:00 a.m.

**TTA Badge Pick-up Desk Open – No On-site Registrations**

8:30 a.m.-9:30 a.m.

**Continental Breakfast**

9:00 a.m.-10:15 a.m.

**Closing General Session**

- Independent Contractor Rulemaking by DOL & Election Update by Legislative Counsel Paul Miller, Miller Wenhold Capitol Strategies, Fairfax, VA
- Foundation Update by TLPF President Robbie Werth
- TTA President's Acceptance Speech by Nick Cambas
- Keynote Panel: NEMT Company Accreditation & Driver Certification

***30/30 Learning Labs = 30 minutes of presentation followed by 30 minutes of group discussion***

10:30 a.m.-11:30 a.m.

**4th Set of Concurrent 30/30 Learning Labs**

- Tech Talk: Vehicle Tracking, Monitoring, Maintenance & More  
Jeb Corey, C & H Taxi, Charleston, WV, Moderator  
Andrew Morton, iCabbi  
Jason Gauer, Gauer Modules
- Open Discussion: NEMT Fleet Accreditation & Driver Certification

11:30 a.m.

**Convention Adjourned**

Thank you for attending Mobilize 2020—have a safe trip home!

***Thank You, and Have a Safe Trip Home!***

**#FleetForward**