

Mobilize 2020 Annual Convention & Expo



The road to economic recovery!

**The Transportation Alliance's Annual Convention & Expo
Hyatt Regency, Atlanta, Georgia — November 7-9, 2020**

(NO ON-SITE REGISTRATION & WEARING A MASK IS REQUIRED)

PRELIMINARY AGENDA as of 9-22-20

(subject to change without notice)

Friday, Nov. 6, 2020

Exhibitor Schedule:

8:00 a.m.-7:00 p.m.	Decorator Set-Up of the Expo Hall (hall closed to operators)
1:00 p.m.-3:30 p.m.	Vehicles Move into Expo Hall (hall closed to operators)
4:00 p.m.-7:00 p.m.	Display Space Set-Up by Exhibitors (hall closed to operators)

Sat. Nov. 7, 2020

12:00 p.m.-6:00 p.m.	TTA Badge Pick-up Desk Open (NOTE: No on-site registrations)
----------------------	---------------------------------------------------------------------

Exhibitor Schedule:

8:00 a.m.-2:00 p.m.	Display Space Set-Up by Exhibitors (hall closed to operators)
---------------------	---------------------------------------------------------------

Operator Schedule:

8:30 a.m.-9:45 a.m.	TLPF Board Meeting & Breakfast (by invitation only)
10:00 a.m.-1:00 p.m.	TTA Board Meeting & Lunch (by invitation only)

30/30 Learning Labs = 30 minutes of presentation followed by 30 minutes of group discussion

1:00 p.m.-2:00 p.m.

1st Set of Concurrent 30/30 Learning Labs

- Expansion Opportunity: Winning NEMT Private Hire & Broker Contracts
- Tech Talk: Is Your App Meeting Passenger Expectations
- Open Discussion: PPP and Other Federal Loan/Grant Issues

2:15 p.m.-3:30 p.m.

Opening General Session

- Welcome & State of the Industry by President Tom Arrighi
- COVID Hot Topics for Employers Now and in the Next Phase by Phillip Russell, Ogletree, Deakins, Nash, Smoak & Stewart, P.C., Tampa, FL
- Federal Election Results & Impact by Legislative Counsel Paul Miller
- Industry Keynote Panel: Sustaining Your Business Thru the Pandemic

3:30 p.m.-7:30 p.m.

Grand Opening of Expo & Reception

7:30 p.m.

Expo Hall Closed for the Day

Continued

Sun. Nov. 8, 2020

8:00 a.m.-7:00 p.m.

TTA Badge Pick-up Desk Open (NOTE: No on-site registrations)

8:15 a.m.-9:45 a.m.

Continental Breakfast

30/30 Learning Labs = 30 minutes of presentation followed by 30 minutes of group discussion

8:30 a.m.-9:30 a.m.

2nd Set of Concurrent 30/30 Learning Labs

- Expansion Opportunity: Winning Corporate & Shuttle Contracts
- Tech Talk: Better Data Management for More Profitable Operations
- How To: Implement Best Claims Handling Process

9:45 a.m.-11:15 a.m.

Second General Session & TTA Annual Business Meeting

- Federal Assistance and PPP Loan Forgiveness by Matt Daus, Windels Marx Lane & Mittendorf, LLP, New York, NY
- Executive of the Year and Driver of the Year Award Presentations
- Industry Keynote Panel: Positioning Your Company for Post-Pandemic Opportunities & Challenges
- TTA Annual Business Meeting

11:30 a.m. to 12:30 p.m.

Lunch in Expo Hall

11:30 a.m.-3:30 p.m.

Expo Hall Open

3:30 p.m.-7:00 p.m.

Exhibit Take Down (hall closed to operators)

3:40 a.m.-4:40 p.m.

3rd Set of Concurrent 30/30 Learning Labs

- Expansion Opportunity: Winning School Transportation Contracts
- Tech Talk: Automating & Integrating Back Office Operations
- How To: Provide Safe Vehicles for Passengers & Drivers

8:00 p.m.-9:00 p.m.

Special Event (separate fee to benefit the Foundation)

Mon. Nov. 9, 2020

8:00 a.m.-3:00 p.m.

TTA Badge Pick-up Desk Open (NOTE: No on-site registrations)

8:30 a.m.-9:30 a.m.

Continental Breakfast

30/30 Learning Labs = 30 minutes of presentation followed by 30 minutes of group discussion

9:00 a.m.-10:00 a.m.

4th Set of Concurrent 30/30 Learning Labs

- Expansion Opportunity: Winning Microtransit, Paratransit & MaaS Contracts
- Tech Talk: New Advances in Call Centers/Dispatching
- Open Discussion: Everything Related to Pandemic Issues

10:10 a.m.-11:15 a.m.

Closing General Session

- Independent Contractor Rulemaking by DOL by Legislative Counsel Paul Miller, Miller Wenhold Capitol Strategies, Fairfax, VA
- Foundation Update by TLPF President Robbie Werth
- TTA President's Acceptance Speech by Nick Cambas
- Keynote Panel: TTA Endorses NEMT Company Accreditation & Driver Certification

11:30 a.m.-12:30 p.m.

5th Set of Concurrent 30/30 Learning Labs

Continued

- Expansion Opportunity: Finding, Evaluating & Responding to RFPs
- Tech Talk: Vehicle Tracking, Monitoring, Maintenance & More
- Open Discussion: NEMT Fleet Accreditation & Driver Certification

12:30 p.m.

Convention Adjourned

Thank you for attending Mobilize 2020—have a safe trip home

###