The Transportation Alliance’s website is a vital destination for industry personnel looking to stay engaged and informed. It provides a leading decision-makers and innovators with the tools they need to help their companies and industry be more competitive... and it offers you the chance to tell them how you can help!

All Ad Specs
468 px (w) x 60 px (h) • jpg • 72 dpi

Rates
The fees listed for each space are for members only. Nonmembers should add 35% (or join us at www.TheTransportationAlliance.org/Join-Us).

Full-Year Special!
Save an Extra 15% by Prepaying in Full for All Four Quarters of 2020.

Homepage
w w w. thetransportationalliance.org
More than just a gateway, our cutting-edge homepage is an online destination, featuring our latest Tweets, calls to action, association news and other vital information.

Quantity: Up to two ads on the homepage
Fees: $3,740 per ad per the Full-Year Special or $1,100 ad per quarter
Transportation Leader

www.thetransportationalliance.org/Transportation-Leader
A leading resource for news and information on the issues, actions and people affecting the for-hire transportation industry. All issues are available for viewing online for free.

Quantity: One ad appearing on the landing page
Fees: $3,740 for the Full-Year Special or $1,100 ad per quarter

Buyers’ Guide

www.thetransportationalliance.org/Buyers-Guide
This easy-to-use tool connects fleet owners and managers to the industry’s leading supplies in 41 categories. It’s also public, so any private-passenger-transportation professional can check out what our associate members have to offer.

Quantity: One ad on the landing and search-results pages
Fees: $3,740 for the Full-Year Special or $1,100 per quarter

Meetings & Education

www.thetransportationalliance.org/Meetings-and-Education
This landing page keeps visitors—members and nonmembers—up to date on The Transportation Alliance’s innovative educational and networking opportunities. It also serves as a gateway to past events, demonstrating to industry professionals the scope of what The Transportation Alliance has to offer them.

Quantity: One ad appearing on the Meetings & Education landing page
Fees: $3,740 per ad per the Full-Year Special or $1,100 per ad per quarter

Fleet Forward Blog

www.thetransportationalliance.org/Fleet-Forward-Blog
Featuring fresh, innovative content, our blog tells our industry’s stories, spotlighting operational successes, good deeds and other positive news. Plus, it’s public, so any private-passenger transportation professional can subscribe can stop by to get the latest.

Quantity: One ad appearing on each of the blog’s pages.
Fees: $3,740 for the Full-Year Special or $1,100 per quarter
Find a Ride

www.thetransportationalliance.org/Find-a-Ride

This handy tool helps members of public Ride Local™ by connecting them with the leading providers of taxicab, limousine and paratransit services in their areas—members of The Transportation Alliance based in the U.S. and around the world.

**Quantity:** One ad on the landing and search results page  
**Fees:** $3,740 for the Full-Year Special or $1,100 per quarter

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**TTA Advertising Order and Payment Form**

**Link for Your Ad(s) ________________________________________________________________**

**Company: ________________________________________________________________**

**Contact Person: ___________________________ E-mail: __________________________________**

**Address: ________________________________________________________________**

**City: ___________________________ State/Province: ________________ Zip/Postal Code: ________________**

**Phone: ___________________________ Fax: ___________________________**

<table>
<thead>
<tr>
<th>Order</th>
<th>Homepage</th>
<th>Transportation Leader</th>
<th>Buyers’ Guide</th>
<th>Fleet Forward Blog</th>
<th>Meetings &amp; Education</th>
<th>Find a Ride</th>
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**Payment**

Full payment must accompany this order form to take advantage of the Full-Year Special. Make checks payable to The Transportation Alliance. All checks must be drawn on a U.S. bank in U.S. currency.

- [ ] Check     - [ ] American Express     - [ ] MasterCard     - [ ] Visa

**Name on Card: ___________________________ Card #: ________________**

**Exp. Date: ___________________________ Amount Charged: ___________________________**

**Billing Street Number and Zip/Postal Code: ___________________________**

**Signature: ___________________________**