



FOR IMMEDIATE RELEASE

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Texas Father-Son Business Named Best in America *Houston Duo to Receive Highest Limousine Industry Award*

(ROCKVILLE, Md.)—What started as a local whim has turned into a national win.

After moving from New York to Houston, Nikko Assolin opened a small limousine company in 1982, a move his son, Matt, said was “sort of on a whim.” But that move paid off, and this month, Nikko’s Worldwide Chauffeured Services will receive the industry’s highest honor, having been named the Limousine & Sedan Operator of the Year by the Taxicab, Limousine & Paratransit Association (TLPA).

The international trade association, the oldest and largest of its kind in the world, will honor both Nikko Assolin and his son, Matt, who joined the company in 2008.

The company, now a 50-vehicle operation with fleets in Houston and Austin, is known for its exceptional attention to service and its high-profile clientele. Its customers have included major entertainers, politicians and sports figures for the past 25 years.

“The Assolin family has built a remarkable company with some of the best customer service in the business, supported by excellent technology,” said Alfred LaGasse, CEO of TLPA. “Equally exemplary is their commitment to serving our industry through numerous volunteer efforts that help other fleets deliver the very best service.”

There are a lot of moving parts to delivering such service, Matt said. “We exist in our industry to be in the service of our clients and there are a lot of things that go into that,” he said. “Like making sure we have great employees, making sure we have great vehicles and, in this day and age, making sure we have great technologies in place.”

Father and son will accept their award in front of hundreds of industry professionals at the TLPA’s 100th Annual Convention & Trade Show on Oct. 28 at Caesars Palace in Las Vegas.

About TLPA: Established in 1917, the Taxicab, Limousine & Paratransit Association (TLPA) is a nonprofit trade association that represents the owners and managers of taxicab, limousine, sedan, airport shuttle, paratransit and nonemergency medical fleets. TLPA’s member companies operate more than 100,000 passenger vehicles and transport more than 900 million passengers annually. For more information, please visit www.tlpa.org.

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