

The Transportation Alliance is providing U.S.-based fleet operators, brokers and transportation network companies (TNCs) with a membership experience tailored to your organization's specific needs. We're offering you a choice: Three different levels of membership service available at different rates.

Best Deal of the Century: Join Now & Save 50% Through 2020!

Join or rejoin by September 15, and save 50% on your dues now through 2020!

2020 U.S. Dues per Vehicles Count & Membership-Service Level			
Total # of Vehicles	Affiliate - Basic	Active - Comprehensive	Active - Leadership
1 to 49	\$394 - \$197	\$580 - \$400	\$1,500 - \$750
50 to 99	\$1,500 - \$750	\$2,500 - \$1,250	\$3,500 - \$1,750
100 to 199	\$3,000 - \$1,500	\$5,000 - \$2,500	\$6,500 - \$3,250
200 to 299	\$5,000 - \$2,500	\$7,500 - \$3,750	\$10,000 - \$5,000
300 to 499	\$7,000 - \$3,500	\$9,500 - \$4,750	\$12,000 - \$6,000
500 or more vehicles	\$8,500 - \$4,250	\$11,000 - \$5,500	\$13,500 - \$6,750

50% OFF!

Affiliate - Basic

- You designate one representative and one key staff person to receive the following benefits:

- o Dispatch, Innovations, Limousine, Media Watch, Paratransit and Taxicab e-newsletters
- o Transportation Leader Magazine
- o Access to our staff for questions or assistance

- Your organization has access to the following:

- o Marketing tools through Ride Local™
- o Discounts from vendors participating in PERKS

- Everyone at your organization is able to do the following:

- o Access the online *Membership Directory*
- o Pay members-only rates to attend educational and networking events and to purchase other services and products offered by The Transportation Alliance

- Organizations providing service directly to the public are listed in Find a Ride

- Your organization is eligible to be profiled on our Fleet Forward Blog one time, with the post promoted on our social media sites

Active - Leadership

- You designate one representative and up to four key personnel to receive the benefits of the Active - Comprehensive membership, plus the following:

- o Eligibility to participate in special legal, legislative and public relations briefings
- o Eligibility to participate in high-profile leadership groups, such as the Government Relations Committee

- Organizations providing service directly to the public are eligible to have their profiles (see Affiliate - Basic) updated once per year, with the posts promoted on The Transportation Alliance's social media sites

Active - Comprehensive

- You designate one representative and up to two key personnel to receive the benefits of an Affiliate - Basic membership, plus the following:

- o Legislative Alert and Special Report e-bulletins
- o Access to the members-only Resource Center
- o Access to the Quick Research Survey Program
- o Eligibility to serve on the board of directors and most committees



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U.S. Fleet Operator, Broker & TNC Membership Application

Visit www.TheTransportationAlliance.org to learn more.

Your Membership Dues

Dues are based on the number of vehicles operating in your organization's system and the membership-service level you choose. To determine your specific dues options, please review our easy-to-complete membership application.

Affiliate - Basic: \$197 to \$4,250 • **Active - Comprehensive:** \$400 to \$5,500 • **Active - Leadership:** \$750 to \$6,750

COMPANY PROFILE

Organization Name _____

Representative Name: _____ E-Mail: _____

Basic, Comprehensive and Leadership members may select 1, 2 and 4 additional staff members, respectively, to receive benefits:

Name: _____ E-mail: _____

Name: _____ E-mail: _____

Name: _____ E-mail: _____

Name: _____ E-mail: _____

Mailing Address: _____

City: _____ State: _____

Zip Code: _____ Country: _____ USA

Administrative Phone: _____ Local Reservations Phone: _____

Toll-Free Phone: _____ Website: www._____

Sponsor (if any): _____

Organization Type (select one): Fleet Operator Broker Transportation Network Company (TNC)

Dues are based on the number of passenger vehicles (taxicab, limousine, livery, paratransit, TNC, airport and/or corporate shuttles, nonemergency medical, etc.) operating in an organization's system.

• The Transportation Alliance dues cover all vehicles connected with The Transportation Alliance member operator's organization(s). That means that all passenger vehicles receiving any service whatsoever from the member operator or from the operator's organizations (company, cooperative, association, dispatch service) that operate within 75 miles of your organization's location are covered. This includes independents, affiliates and/or associates who own their own vehicles and/or their own permits and simply purchase dispatch or insurance or some other service from The Transportation Alliance member operator's organization(s).

• Since many fleets either trade under several different names and/or different corporate structures, it is required that all of these diverse entities that are affiliated with the operator, or the operator's management team, and which are located within 75 miles of The Transportation Alliance member organization(s), are covered by The Transportation Alliance dues. The organization can have each affiliated transportation service join The Transportation Alliance independently or all services operating within a 75-mile radius can be amalgamated into one large member, but all of them must join for any one of them to join.

MEMBERSHIP SELECTION

Membership-Service Level: Affiliate - Basic Active - Comprehensive Active - Leadership

Vehicle Counts: Taxicab _____ Limousine _____ Paratransit _____ TNC _____ Other _____ Total _____ 2019 Dues*: _____

Names of the Operator Organizations Your Vehicles Are Affiliated with (e.g., Yellow Cab, Luxury Transport, Accessible Transportation): _____

*Membership dues in The Transportation Alliance are for the calendar year and may not be deducted as a charitable contribution, but may be deducted as a business expense, except that twenty percent (20%) of your dues, which will be used for lobbying, is not tax deductible under U.S. law.

PAYMENT

Check (drawing on U.S. funds in a U.S. bank) MasterCard Visa American Express

Name on Card: _____ Security Code: _____

Card #: _____ Expiration Date: _____

Billing Street Number and Zip Code: _____ Authorized Charge Amount: _____

Authorized Signature: _____