

The Transportation Alliance is providing fleet operators, brokers and transportation network companies (TNCs) based outside the U.S. with a membership experience tailored to your organization's specific needs. We're offering you a choice: Three different levels of membership service available at different rates.

**Best Deal of the Century: Join Now & Save 50% Through 2020!**  
 Join or rejoin by September 15, and save 50% on your dues now through 2020!

2020 International Dues per Vehicles Count & Membership-Service Level			
Total # of Vehicles	Affiliate - Basic	Active - Comprehensive	Active - Leadership
1 to 99	<del>\$394</del> - <b>\$197</b>	<del>\$800</del> - <b>\$400</b>	<del>\$1,500</del> - <b>\$750</b>
100 or more vehicles	<del>\$1,000</del> - <b>\$500</b>	<del>\$2,000</del> - <b>\$1,000</b>	<del>\$3,500</del> - <b>\$1,750</b>

50% OFF!

### Affiliate - Basic

- You designate one representative and one key staff person to receive the following benefits:
  - Dispatch, Innovations, Limousine, Media Watch, Paratransit and Taxicab e-newsletters
  - Transportation Leader Magazine
  - Access to our staff for questions or assistance
- Your organization has access to the following:
  - Marketing tools through Ride Local™
  - Discounts from vendors participating in PERKS
- Everyone at your organization is able to do the following:
  - Access the online *Membership Directory*
  - Pay members-only rates to attend educational and networking events and to purchase other services and products offered by The Transportation Alliance
- Organizations providing service directly to the public are listed in Find a Ride
- Your organization is eligible to be profiled on our Fleet Forward Blog one time, with the post promoted on our social media sites

### Active - Comprehensive

- You designate one representative and up to two key personnel to receive the benefits of an Affiliate - Basic membership, plus the following:
  - Legislative Alert and Special Report e-bulletins
  - Access to the members-only Resource Center
  - Access to the Quick Research Survey Program
  - Eligibility to serve on the board of directors and most committees



### Active - Leadership

- You designate one representative and up to four key personnel to receive the benefits of the Active - Comprehensive membership, plus the following:
  - Eligibility to participate in special legal, legislative and public relations briefings
  - Eligibility to participate in high-profile leadership groups, such as the Government Relations Committee
- Organizations providing service directly to the public are eligible to have their profiles (see Affiliate - Basic) updated once per year, with the posts promoted on The Transportation Alliance's social media sites

### Your Membership Dues

Dues are based on the number of vehicles operating in your organization's system and the membership-service level you choose. To determine your specific dues options, please review our easy-to-complete membership application.

**Affiliate - Basic:** \$197 to \$500 • **Active - Comprehensive:** \$400 to \$1,000 • **Active - Leadership:** \$750 to \$1,750

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## International Fleet Operator, Broker, TNC Membership Application

Visit [www.TheTransportationAlliance.org](http://www.TheTransportationAlliance.org) to learn more.

### COMPANY PROFILE

Organization Name \_\_\_\_\_

Representative Name: \_\_\_\_\_ E-Mail: \_\_\_\_\_

**Basic, Comprehensive and Leadership members may select 1, 2 and 4 additional staff members, respectively, to receive benefits:**

Name: \_\_\_\_\_ E-mail: \_\_\_\_\_

Name: \_\_\_\_\_ E-mail: \_\_\_\_\_

Name: \_\_\_\_\_ E-mail: \_\_\_\_\_

Name: \_\_\_\_\_ E-mail: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_

Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Administrative Phone: \_\_\_\_\_ Local Reservations Phone: \_\_\_\_\_

Toll-Free Phone: \_\_\_\_\_ Website: [www.\\_\\_\\_\\_\\_](http://www._____)

Sponsor (if any): \_\_\_\_\_

Organization Type (select one):  Fleet Operator  Broker  Transportation Network Company (TNC)

**Dues are based on the number of passenger vehicles (taxicab, limousine, livery, paratransit, TNC, airport and/or corporate shuttles, nonemergency medical, etc.) operating in an organization's system.**

• The Transportation Alliance dues cover all vehicles connected with the The Transportation Alliance member operator's organization(s). That means that all passenger vehicles receiving any service whatsoever from the member operator or from the operator's organizations (company, cooperative, association, dispatch service) that operate within 75 miles of your organization's location are covered. This includes independents, affiliates and/or associates who own their own vehicles and/or their own permits and simply purchase dispatch or insurance or some other service from the The Transportation Alliance member operator's organization(s).

• Since many fleets either trade under several different names and/or different corporate structures, it is required that all of these diverse entities that are affiliated with the operator, or the operator's management team, and which are located within 75 miles of the The Transportation Alliance member organization(s), are covered by The Transportation Alliance dues. The organization can have each affiliated transportation service join The Transportation Alliance independently or all services operating within a 75-mile radius can be amalgamated into one large member, but all of them must join for any one of them to join.

### MEMBERSHIP SELECTION

Membership-Service Level:  Affiliate - Basic  Active - Comprehensive  Active - Leadership

Vehicle Counts: Taxicab \_\_\_\_\_ Limousine \_\_\_\_\_ Paratransit \_\_\_\_\_ TNC \_\_\_\_\_ Other \_\_\_\_\_ Total \_\_\_\_\_ 2019 Dues\*: \_\_\_\_\_

Names of the Operator Organizations Your Vehicles Are Affiliated with (e.g., Yellow Cab, Luxury Transport, Accessible Transportation): \_\_\_\_\_

\*Membership dues in The Transportation Alliance are for the calendar year.

### PAYMENT

Check (drawing on U.S. funds in a U.S. bank)  MasterCard  Visa  American Express

Name on Card: \_\_\_\_\_ Security Code: \_\_\_\_\_

Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Billing Street Number and Postal Code: \_\_\_\_\_ Authorized Charge Amount: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_