



Caesars Palace, Las Vegas, Oct. 27-29, 2018

# Final Agenda

## Final Agenda

### Saturday exhibitor schedule:

1:00 p.m.-4:00 p.m.	Vehicles Move into the MarketPlace (hall closed to operators)
3:00 p.m.-7:00 p.m.	Early Display Space Set-Up by Exhibitors (hall closed to operators)

### Saturday, October 27, 2018

7:15 a.m.	Golf Tournament Bus Departs from Hotel
8:00 a.m.-3:30 p.m.	Atlas / TLPF Annual Golf Tournament & Awards (separate fee) <i>Come golf with Hal Morgan—the man, the legend</i> <i>Golf Tournament, Putting Contest, Wine Tasting and Awards Luncheon</i> <i>Sponsored by Atlas Financial Holdings</i>
10:45 a.m.	Wine Tasting / Putting Contest Bus Departs from Hotel
11:00 a.m.-3:30 p.m.	Wine Tasting, Putting Contest and Awards Luncheon (separate fee) <i>Sponsored by Atlas Financial Holdings</i>
12:30 p.m.-7:30 p.m.	TLPA Registration Desk Open <i>Lanyards Sponsored by Autocab</i> <i>General Session Audiovisuals Sponsored by Flywheel</i> <i>Pocket Agendas Sponsored by Autocab</i> <i>Registration Bags Sponsored by Flywheel</i> <i>Room Key Cards Sponsored by American Business Insurance Services</i>
1:30 p.m.-3:30 p.m.	Autonomous-Shuttle Ride <i>Test ride the first completely autonomous and fully electric shuttle ever deployed on a public roadway in the U.S.—Sponsored by Keolis</i>
1:30 p.m.-3:00 p.m.	TPAC Board Meeting
1:30 p.m.-4:45 p.m.	CMT Group User Meeting (Open to the first 75 operator registrants and registration is required. Click the link to register on the main convention page.)
4:45 p.m.-6:50 p.m.	TLPA Board Meeting (closed)
7:30 p.m.-9:30 p.m.	Kick-Off Party & Entertainment Hosted by the WIT Committee (separate fee) <i>Open Bar Sponsored by The Black Car Fund</i> <i>Hors d'oeuvres Sponsored by Flywheel</i> <i>Dueling Pianos Entertainment Co-sponsored by Taxi Butler &amp; zTrip</i>

### Sunday, October 28, 2018

8:00 a.m.-7:00 p.m.	TLPA Registration Desk Open
7:00 a.m.-2:00 p.m.	Regular Display Space Set-Up by Exhibitors (hall closed to operators)
8:00 a.m.-4:30 p.m.	Videotaping/Interviews for Foundation History Project
8:30 a.m.-9:30 a.m.	Awaken with Breakfast in the Back of the Meeting Rooms

**Sunday, October 28, 2018, continued**

**8:45 a.m.-11:50 a.m. 3 Sets of 4 Concurrent Learning Labs**

**IT3 - INNOVATION & TECHNOLOGY:**

8:30 a.m.-9:30 a.m. 8:45 a.m.-9:40 a.m.	Rise, Shine & Dine— <i>Sponsored by iCabbi</i> Beacons, Buttons & Breakfast <i>New technologies that are proven to stimulate customer growth.</i>
9:50 a.m.-10:45 a.m.	New Tech That Helps Keep You Out of Court <i>Learn ways cameras and smartphones can help you with your risk management.</i>
10:55 a.m.-11:50 a.m.	Analytics—“Mine Your Own Business!” <i>How operators are using wallboards and dashboards, big data and deep diving.</i>

**DM3 - DIVERSIFICATION & MARKET TRENDS:**

8:30 a.m.-9:30 a.m. 8:45 a.m.-9:40 a.m.	Awaken with Breakfast Drive Your Contract Business <i>Contracting for Dummies.</i>
9:50 a.m.-10:45 a.m.	Well Yes, I Would Like to Make More Money! <i>Grow your business through diversified business lines.</i>
10:55 a.m.-11:50 a.m.	Silicon Valley vs. Detroit: The Future for Autos <i>Reporters address the auto industry and its impact on fleets.</i>

**WD3 - WORKFORCE & DRIVER MANAGEMENT:**

8:30 a.m.-9:30 a.m. 8:45 a.m.-9:40 a.m.	Awaken with Breakfast 7 Keys to Successful Driver Recruitment and Retention <i>The ultimate guide to recruiting in good times and bad.</i>
9:50 a.m.-10:45 a.m.	Good Job! Positive Workforce Management <i>Building a committed supporting cast is essential to success.</i>
10:55 a.m.-11:50 a.m.	The Carrot or the Stick—Affecting Driver Behavior <i>How operators are successfully using incentives and penalties.</i>

**PS3 - PREMIER SPONSOR PRESENTATIONS:**

9:50 a.m.-10:45 a.m.	Flywheel Presentation
10:55 a.m.-11:50 a.m.	Ford Motor Company Presentation
11:50 a.m.-1:15 p.m.	Lunch on Your Own
12:00 p.m.-1:00 p.m.	New Member Operator Welcome, Orientation and Lunch (RSVP required)
12:00 p.m.-1:00 p.m.	Meeting of Past Presidents & Lunch (RSVP required) <i>Lunch Sponsored by MTI Dispatch</i>

**1:25 p.m.-3:05 p.m. GS1 - OPENING GENERAL SESSION:**

3:10 p.m.-4:00 p.m.	Welcome & Presentation of New Strategic Plan by President Pinckard Operator of the Year Awards & Tribute to Hal Morgan Keynote: The Electric & Autonomous Vehicle Revolution By Chris Jones, co-founder of Canalys <i>Keynote Speaker Sponsored by Ford Motor Company</i> Canadian Taxi Association Meeting
---------------------	--

**3:15 p.m.-7:45 p.m. TSM1 - TRANSPORTATION SOLUTIONS MARKETPLACE OPEN**

4:30 p.m.-6:00 p.m.	Grand Opening Party in the MarketPlace <i>Open Bar Sponsored by Paratransit Insurance Company</i> <i>Hors d'oeuvres Sponsored by Ford Motor Company</i>
6:00 p.m.-7:30 p.m.	Cash Bar
7:45 p.m.	MarketPlace Closed for the Day

## Monday, October 29, 2018

7:30 a.m.-4:30 p.m.	TLPA Registration Desk Open
7:30 a.m.-8:00 a.m.	Breakfast (Members Only)
8:00 a.m.-8:35 a.m.	TLPA & TLPF Annual Business Meetings (All TLPA & TLPF members invited)
8:00 a.m.-4:30 p.m.	Videotaping/Interviews for Foundation History Project

<b>8:45 a.m.-10:05 a.m.</b>	<b>GS2 - SECOND GENERAL SESSION:</b> President's Acceptance Speech by Terry O'Toole Driver of the Year Awards Keynote: Delivering World-Class Customer Service: Lessons From the Mouse By Dennis Snow—A 20-year veteran of Disney
-----------------------------	---

<b>10:15 a.m.-2:50 p.m.</b>	<b>TSM2 - TRANSPORTATION SOLUTIONS MARKETPLACE OPEN</b>
12:00 p.m.-1:30 p.m.	Lunch in the MarketPlace
2:50 p.m.	MarketPlace Closes for 2018
2:50 p.m.-6:30 p.m.	MarketPlace Take Down (hall closed to operators)

12:15 p.m.-1:45 p.m.	TLPF Board Meeting & Lunch (closed) <i>Lunch Sponsored by Ford Motor Company</i>
----------------------	---

<b>3:00 p.m.-5:00 p.m.</b>	<b>GS3 - CLOSING GENERAL SESSION:</b> App Caps & Living Wage: TNC Regulatory Clampdown in New York City By Matthew Daus, Windels Marx Lane & Mittendorf, LLC Doubling Down: Bullish Operators Discuss Why They Are Buying Taxi Fleets Bill George, WHC WorldWide/zTrip, Kansas City, MO Will van der Linde, Yellow Cab, Charlottesville, VA Chris Sweis, Yellow Cab, San Francisco, CA Keynote: Create Distinction: What To Do When "Great" Isn't Good Enough to Grow Your Business By Scott McKain, author of <i>Create Distinction</i>
----------------------------	--

6:00 p.m.-7:15 p.m.	Closing Reception & Silent Auction (separate fee)
---------------------	---

7:15 p.m.	Convention Adjourned
-----------	----------------------

# #FleetForward



## Convention Sponsors

Industry partners are stepping up to help make our 100th TLPA Annual Convention & Trade Show a huge success. TLPA is very excited to announce that Ford Motor Company and Flywheel have already signed on as Premier Sponsors; Atlas Financial Holdings and Autocab International as Gold Sponsors; Paratransit Insurance Company as a Silver Sponsor; and American Business Insurance Services, iCabbi, Keolis, MTI Dispatch, Taxi Butler, The Black Car Fund and zTrip as Bronze Sponsors.



FORD FLEET

