



AGENDA

Preliminary Agenda as of 7-11-16

Agenda subject to change without notice

All participants must be preregistered by July 13. There is no on-site registration.

Wednesday, July 20

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| 1:30 p.m.-4:45 p.m. | Alternative Taxi Business Model Task Force (closed meeting) |
| 3:00 p.m. | Hotel Check-in |
| 5:15 p.m.-7:30 p.m. | Pick Up Name Badges |
| 5:30 p.m.-7:30 p.m. | Welcome Cocktail Reception
Open Bar sponsored by #Taxi/The Ride |
| 7:30 p.m. | Free Evening for Dinner on Your Own |

Thursday, July 21

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| 8:00 a.m. | Breakfast on Your Own |
| 9:00 a.m.-11:50 a.m. | First General Session
Meeting Room & AV sponsored by Karhoo <ul style="list-style-type: none"> • Welcome & TLPA Activities Update • Results of TNC versus Taxi/Livery App Platforms Study • Panel on Implementation of Alternative Taxi Business Models |
| 12:00 p.m.-1:00 p.m. | Group Lunch
Sponsored by The Black Car Fund |
| 1:15 p.m.-4:30 p.m. | Second General Session <ul style="list-style-type: none"> • Who's Driving You and Fleet Forward Updates • Taxicab Marketing Report and New Proposal • Brief Presentations by Conference Sponsors <ul style="list-style-type: none"> • #Taxi/The Ride • The Black Car Fund • Karhoo • eCab • The Expanding TNC Equity Gap • Recommendations from the Strategic Planning Task Force <ul style="list-style-type: none"> • Legislative/Regulatory Policy • Responding to TNCs • TLPA Organizational Ideas |
| 4:30 p.m. | Free Evening for Dinner on Your Own |

Friday, July 22

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| 8:45 a.m.-12:00 p.m. | TLPA Board Meeting with breakfast (closed meeting)
Breakfast sponsored by eCab |
| 3:00 p.m.-5:30 p.m. | Sail on the Challenge through Toronto harbor (ticketed event) |
| 5:30 p.m. | Conference Adjourned |
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