



TAXICAB, LIMOUSINE &  
PARATRANSIT ASSOCIATION



# Sponsorship & Advertising Opportunities

**A Tremendous Value for Your Company. Sign Up Today!**

## PREMIER CONFERENCE SPONSOR

Companies whose sponsorship(s) total \$12,500 or more

## PLATINUM CONFERENCE SPONSOR

Companies whose sponsorship(s) total \$8,500 to \$12,499

## GOLD CONFERENCE SPONSOR

Companies whose sponsorship(s) total \$5,500 to \$8,499

## SILVER EVENT SPONSOR

Companies whose sponsorship(s) total \$3,500 to \$5,499

## BRONZE EVENT SPONSOR

Companies whose sponsorship(s) total \$2,000 to \$3,499

## Sponsorship Opportunities

Event Sponsorships	Sponsoring Company	Fee
Committee Meeting Refreshments <i>(TLPA Limousine, Taxicab, Paratransit, and Women In Transportation Committees)</i>	<b>AFLAC</b>	\$2,000
<b>Wednesday, April 29</b>		
Foundation Board Luncheon	<b>T-Mobile</b>	\$2,000
Opening Cocktail Reception (Open Bar)	<b>ting</b>	\$6,250
Opening Cocktail Reception (Hors d'oeuvres)		\$12,500
<b>Thursday, April 30</b>		
Full Buffet Breakfast		\$9,000
Expo Hall Luncheon		\$12,500
Snacks for 1st Set of Breakout Sessions	<b>Verifone</b>	\$2,000
Snacks for 2nd Set of Breakout Sessions		\$2,000
<b>Friday, May 1</b>		
Board of Directors Breakfast	<b>The Black Car Fund</b>	\$2,500
Continental Breakfast	<b>TomTom</b>	\$3,500
<b>Branding Opportunities</b>		
300 Registration Bags w/ one color logo	<b>curb</b>	\$5,500
300 Badge Holders w/ one color logo	<b>Creative Mobile Technologies</b>	\$4,000
Hotel Room Key Cards	<b>T-Mobile</b>	\$2,500
Conference Audio Visual <i>(Sponsor receives first and last slide on all sessions)</i>		\$5,500
300 Sponsor Logo Pens		\$2,500
TLPA Registration Center	<b>Wave Crest Payment Services</b>	\$5,500

## ADVERTISING OPPORTUNITIES

Heavyweight Sales Literature Insert (10 sheets max) <i>Single packet (stapled/bound, no larger than 8.5" x 11")</i>	\$1,000
Lightweight Sales Literature Insert* <i>(1 sheet max, no larger than 8.5" x 11")</i>	\$500

## Premier Benefits, PLUS Bronze Benefits

- Publicity:** Large Premier Sponsor sign at Registration Table & General Session
- Presentation:** 5 Minutes Speaking Time at the General Session
- Registration:** 3 Complimentary Conference Registrations
- Insert:** Heavyweight Sales Literature in the Registration Bag

## Platinum Benefits, PLUS Bronze Benefits

- Presentation:** 3 Minutes at the General Session
- Registration:** 2 Complimentary Conference Registrations
- Insert:** Heavyweight Sales Literature in the Registration Bag

## Gold Benefits, PLUS Bronze Benefits

- Registration:** 2 Complimentary Conference Registrations
- Insert:** Heavyweight Sales Literature in the Registration Bag

## Silver Benefits, PLUS Bronze Benefits

- Registration:** 1 Complimentary Conference Registration
- Insert:** Lightweight Sales Literature in the Registration Bag

## Bronze Benefits

- Publicity:** Enhanced Sponsor Name and/or Logo Recognition on the Spring Conference & Expo Web Site with a Hyperlink to Your Company Web Site
- Recognition:** Signage and Appreciation at Your Sponsored Event(s)  
Pre-Conference Attendee Listing  
*(3 weeks in advance)*

TAXICAB, LIMOUSINE & PARATRANSIT ASSOCIATION

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