

93rd Annual Convention & Trade Show

Agenda

Hilton San Francisco Union Square Hotel, San Francisco, CA
Wednesday, October 26, 2011

- 10:30 a.m. – 6:30 p.m. **Annual TLPF – Gateway Insurance Golf Tournament** *(separate fee)*
(Advance Registration required separately. Transportation will be provided and will depart from the Taylor Street entrance at 10:30 a.m.)
TLPF Golf Tournament Sponsored by Gateway Insurance Company
TLPF Awards Ceremony Sponsored by BB&T John Burnham Insurance Services
- 2:00 p.m. – 5:00 p.m. **Wine Tasting Spearheaded by the Women In Transportation Committee** *(separate fee)*
(Advance Ticket Purchase is required separately. Transportation will be provided and will depart from the Taylor Street entrance at 1:35 p.m.)
- 3:00 p.m. – 6:00 p.m. **TLPA Registration Open**
Convention Bags Sponsored by Digital Dispatch Systems
Name Badge Holders Sponsored by Mobile Knowledge Corp.
Hotel Room Key Cards Sponsored by Tower Group Companies
- 7:45 p.m. – 9:45 p.m. **Past President's Purple Ribbon Council Dinner** *(by invitation only)*
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Thursday, October 27, 2011

- 9:00 a.m. – 6:45 p.m. **TLPA Registration Open**
9:45 a.m. – Noon **TLPA Board Meeting** (*closed*)
9:45 a.m. – Noon **Tour of Gateway Limousines Worldwide & Yellow Cab Cooperative, Inc. of San Francisco.**
Limousine Tour: Sponsored by Gateway Limousines Worldwide
Taxicab Tour: Sponsored by Yellow Cab Cooperative, Inc. of San Francisco
(*Advance registration is recommended to assure your attendance. Separate transportation to the Limo & Taxi facilities will depart from the Taylor Street entrance at different times. Departure times: Limo Tour - 9:45 a.m. & 11:00 a.m. with a 30 person max per trip / Taxi Tour - 9:45 a.m. & 10:45 a.m. with a 55 person max per trip.*)
- 12:00 p.m. – 4:00 p.m. **Foundation History Project Interview Videotaping** (*by invitation only*)
1:00 p.m. – 2:05 p.m. **1st Set of 9 Concurrent Roundtables**
Call Center: Impact of Mobile Phone Apps
Contracting: How to Use the National Transit Database
Insurance: Trends in Liability Claims, Awards & Coverage
Misc.: Issues For Young Managers (under 35)
Vehicles: Side vs. Rear Loading Accessible Vehicles
WIT: Managing Career Paths of Your Staff
Regulations: How to Initiate & Re-Write Local Ordinances
I.C. Drivers: Required Data for 1099-K Filings
Marketing: How to Effectively Deal with Reporters
- 2:15 p.m. – 3:15 p.m. **2nd Set of 9 Concurrent Roundtables**
Call Center: Outsourcing Call Takers/Centers
Contracting: Finding and Tracking RFPs
Insurance: Claims Settlement Strategies that Work
Misc.: TPAC Board Meeting
Vehicles: Future of Ford Vehicles for Taxi & Limo
WIT: Women Business Enterprise (WBE) Certification
Regulations: How to Lobby Effectively
I.C. Drivers: Arbitration Clause for I.C. Contracts
Marketing: Targeting Services to Seniors
- 3:25 p.m. – 4:25 p.m. **Opening General Session**
Welcome by TLPA President Robert McBride
Welcome by San Francisco Mayor Edwin M. Lee
Presentation of TLPA's Online Driver Education Program by Gene Hauck
IATR Activities & Priorities Address by IATR President Matthew Daus
Operator of the Year Award Presentations
Paratransit: David R. Reid, Select Ride, Inc., Ann Arbor, MI
Limousine: Robert Alexander, RMA Worldwide Chauffeured Transportation, Rockville, MD
Taxicab: Michael Levine, Arthur Cab Leasing Corp., Long Island City, NY
- 4:30 p.m. – 7:00 p.m. **Exhibit Hall Open**
4:30 p.m. – 6:00 p.m. **Grand Opening Reception in the Exhibit Hall**
Hors d'oeuvres Sponsored by Creative Mobile Technologies
Open Bar Sponsored by BB&T John Burnham Insurance Services
7:00 p.m. **Exhibit Hall Closed for the Day**
7:30 p.m. – 9:30 p.m. **Leaders In Transportation: A Dinner Spearheaded by the Women In Transportation**

Committee & Presentation of the First Annual "Recognition For Outstanding Contributor to Women in Transportation"

(Separate fee. Featuring Larry L. Stevenson, Metro Taxi, Denver, CO, on *Thinking Outside the Box in Business and Life*. Advance Ticket Purchase is required separately. Kuleto's is located at 221 Powell Street and is an estimated 4 minute walk from the hotel. Transportation is on your own.)

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Hilton San Francisco Union Square Hotel, San Francisco, CA
Friday, October 28, 2011

- 8:00 a.m. – 5:00 p.m. **TLPA Registration Open**
- 8:00 a.m. – 8:45 a.m. **New Member Welcome & First Time Operator Attendee Breakfast** (by invitation only)
Breakfast Sponsored by BCAC/The New York Black Car Fund
- 8:15 a.m. – 8:45 a.m. **Continental Breakfast**
Sponsored by Paratransit Insurance Company
- 9:00 a.m. – 4:00 p.m. **Foundation History Project Interview Videotaping** (by invitation only)
- 9:00 a.m. – 10:00 a.m. **1st set of 3 Concurrent Breakout Sessions**
A) Basic Introduction to Social Media
B) Alternative Fuels, Programs & Vehicles
C) Building Good Relationships with Brokers
- 10:10 a.m. – 11:10 a.m. **2nd set of 3 Concurrent Breakout Sessions**
A) Making the Most of Social Media
B) Wage & Hour Issues for Transportation Company Employees
C) Transportation On Patrol (TOP) Implementation
- 11:20 a.m. – 12:25 p.m. **Second General Session**
State of the Association Address by TLPA President Robert McBride
Driver of the Year Award Presentations
Paratransit: Maurice Davis, Challenger Transportation, Inc., Gaithersburg, MD
Limousine: Kebba Ndow, ExecuCar, Oxen Hill, MD
Taxicab: Frank Brooks, Black & White Cabs, Norfolk, VA
Legislative Update
- 12:30 p.m. – 5:30 p.m. **Exhibit Hall Open**
- 12:30 p.m. – 2:00 p.m. **Lunch in the Exhibit Hall**
- 12:30 p.m. – 2:00 p.m. **TLPF Board Meeting** (closed)
- 2:15 p.m. – 3:45 p.m. **Canadian Taxi Association Membership Meeting**
- 2:15 p.m. – 3:45 p.m. **Limousine Steering Committee Meeting**
- 4:00 p.m. – 5:00 p.m. **Member Appreciation Reception**
Open Bar Sponsored by Taxi Magic powered by RideCharge
Snacks Sponsored by Digital Dispatch Systems
- 6:30 p.m. – 7:30 p.m. **President's Private Reception for the Board of Directors** (by invitation only)
- 7:45 p.m. – 10:30 p.m. **Private Dinner for Overseas Operator Members** (by invitation only)

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Saturday, October 29, 2011

- 8:00 a.m. – 1:00 p.m. **TLPA Registration Open**
- 8:15 a.m. – 8:45 a.m. **Continental Breakfast**
Sponsored by VPG
- 9:00 a.m. – 10:15 a.m. **Third General Session: Annual Business Meetings**
Outstanding Industry Service Award Presentation
Foundation Report & Video Presentation by TLPF President Ellis Houston
Election of New TLPA Officers & Directors by Past President Victor Dizengoff
Speech by New TLPA President Mary Smarelli
- 10:30 a.m. – 1:30 p.m. **Exhibit Hall Open**
- 10:30 a.m. – Noon **Women In Transportation Committee Meeting**
- 11:45 a.m. – 1:00 p.m. **Lunch in the Exhibit Hall**
- 1:00 p.m. **Prize Drawings in the Exhibit Hall**
- 1:45 p.m. – 3:45 p.m. **Concurrent Open Committee Meeting**
Taxicab Steering Committee Meeting
Paratransit Steering Committee Meeting
- 6:30 p.m. – 10:30 p.m. **Banquet, Silent Auction & Entertainment** *(separate fee)*
Entertainment by Butch Whacks and the Glass Packs
Entertainment Sponsored by MTData, LLC
(Advance Ticket Purchase is required separately.)
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