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Toledo Businesswoman's Work in Disability Services Earns National Transportation Award

(ROCKVILLE, Maryland)—Judy Potter, president of Black & White Transportation of Toledo, Ohio, has been named the 2016 Paratransit & Contracting Operator of the Year by the Taxicab, Limousine & Paratransit Association (TLPA).

Potter purchased Black & White in 1997. Under her leadership, the company has grown by 300 percent.

“Judy has shown the entire transportation industry what smart expansion looks like,” said Alfred LaGasse, CEO of TLPA. “And in doing that she has brought transportation options to thousands of people with disabilities. For all of her valuable work, we’re honored to recognize her with this award.”

Potter, who served in the US Navy, spends much of her free time doing charitable work for local civic groups like the Toledo Rotary Club, the Toledo Jazz Orchestra, and the University of Toledo’s Women & Philanthropy organization.

She started as a bookkeeper at Black & White before buying the business nearly two decades ago with her husband, Scott. The two built it into the largest transportation company in northwestern Ohio. In 2010, she responded to consumer demand by launching Black & White Paratransit, a service devoted specifically to meeting the transportation needs of the elderly and disabled.

Potter will accept her award in front of more than 1,000 industry professionals at the TLPA’s 98th Annual Convention & Trade Show on Nov. 1 at the Hyatt Regency / Phoenix Convention Center in Phoenix, Arizona.

About TLPA: Established in 1917, the Taxicab, Limousine & Paratransit Association (TLPA) is a non-profit trade association of and for the private passenger transportation industry. Its extensive membership spans the globe to include 1,000 taxicab companies, executive sedan and limousine services, airport shuttle fleets, non-emergency medical transportation companies, paratransit services, and industry vendors. For more information, please visit www.tlpa.org

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